Enhance education, training and clinical practice
Who are Primal Pictures?

Primal Pictures have been publishing and developing medical software since 1991. Our award-winning multi-media software is unique because of its accuracy and detail derived from genuine medical scan data that has been interpreted by a team of anatomists and then translated into 3D images by an expert team of graphics specialists.

Our anatomy visuals are accompanied by 3D animations that demonstrate function, biomechanics and surgical procedures. In addition, the core 3D anatomy data is supplemented by clinical videos and text written by some of the world's leading medical specialists.

Product Packages

Premier Human Anatomy Package
With over 50 titles, this package covers a full range of intuitive and accurate 3D anatomy, functional anatomy, clinical and specialty titles, and is ideal for a huge range of medical and health science courses.

3D Human Anatomy Package
Combining three of Primal Pictures most popular titles: 3D Atlas of Human Anatomy, 3D Real-time Human Anatomy and 3D Human Functional Anatomy, this package caters for a range of courses, providing a detailed insight into the structure of the human body by region and system in a user-friendly and intuitive interface.

3D Human Anatomy & Physiology Package
Human Anatomy Package with the added bonus of our 3D Human Anatomy & Physiology title will provide your institution with a greater insight with content equivalent to the major anatomy and physiology textbooks and adheres to Human Anatomy and Physiology Society guidelines.

3D Human Dentistry Package
Including three of Primal Pictures highly detailed and medically accurate titles: Dentistry, Dental Hygiene and Real-time Dentistry this package will provide you with everything you need to teach, learn and practice dentistry.

3D Sports, Therapy & Rehabilitation Package
This package includes: Functional Anatomy, Sports Injuries, Exercise, Resistance Training, Pilates, Hand Therapy, Acupuncture and Anatomy Trains, providing you with everything you need to teach, learn and practice sports and therapy anatomy.

3D Communications Disorder Package
This package includes: 3D Human Anatomy & Physiology for Audiology, 3D Human Anatomy for Speech Language Pathology, 3D Human Head and Neck Anatomy with Special Senses and Basic Neuroanatomy and the 3D Atlas of Human Anatomy Head and Neck modules. This interactive 3D atlas and clinical reference is the perfect learning and teaching resource for communication disorder educators and students.
Custom Solutions

You have the ability to create custom Primal Pictures solutions in order to meet specific content requirements or needs. If one of the comprehensive packages doesn't already meet your needs, pick and choose from the offerings below:

- 3D Atlas of Human Anatomy
- 3D Real-time Human Anatomy
- 3D Human Anatomy & Physiology
- 3D Human Functional Anatomy
- 3D Human Anatomy & Physiology for Audiology
- 3D Human Anatomy for Chiropractic Spine
- 3D Human Anatomy for Dental Hygiene
- 3D Human Anatomy for Massage and Manual Therapies
- 3D Human Anatomy for Otolaryngology and Head and Neck Surgery
- 3D Human Anatomy for Pelvic Floor Disorders
- 3D Human Anatomy for Speech Language Pathology
- 3D Human Anatomy for Ultrasound: Lower Limb
- 3D Human Anatomy for Ultrasound: Upper Limb
- 3D Human Anatomy for Urology
- 3D Human Head and Neck Anatomy for Dentistry
- Anatomy for Pilates
- Anatomy Trains
- Resistance Training
- CT and MRI: Thorax, Abdomen and Pelvis