

**NOW** IS THE BEST TIME TO DISCOVER



# PRIMAL PICTURES

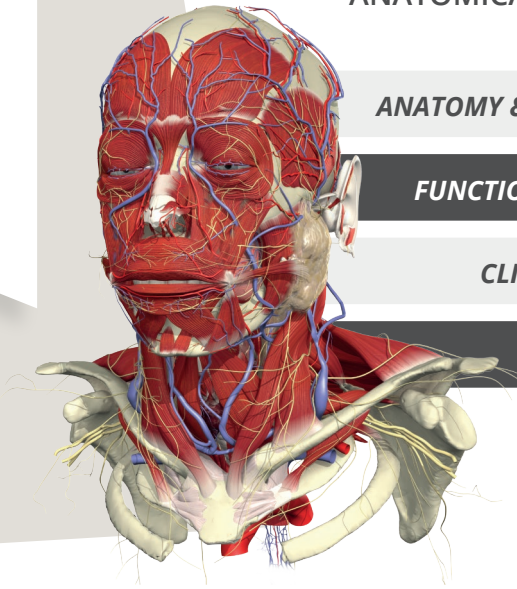
Pioneering digital anatomy, physiology and clinical education resources since 1991

**1,500+**  
INSTITUTIONAL  
CUSTOMERS

ACROSS  
**235**  
COUNTRIES  
WORLDWIDE  
from 2010-2020

DETAILED  
3D RECONSTRUCTION  
of  
**HUMAN  
ANATOMY**  
from  
**REAL  
SCAN  
DATA**

THE WORLD'S MOST  
**COMPREHENSIVE**  
ANATOMICAL RESOURCE



ANATOMY & PHYSIOLOGY

FUNCTIONAL ANATOMY

CLINICAL ANATOMY

IMAGING

**437**  
3D ANATOMY  
MODELS

INTERACTIVE

**609**  
ILLUSTRATIONS

**4.7**  
MILLION

TOTAL VISITORS TO ATV  
from 2010-2020

**9.3**  
MILLION  
SESSIONS  
LAUNCHED

**778**  
THOUSAND  
HOURS LOGGED

**586**  
THOUSAND  
SEARCHES  
CARRIED OUT



**5,199**  
IMAGE SLIDES



**288**  
MOVIES



**95**  
3D CROSS  
SECTIONAL  
MODELS



**273**  
ANIMATIONS



**9,165**  
TEXT ARTICLES

UNPARALLELED  
**ACCURACY**  
from our in-house anatomists