### **PRIMAL PICTURES**









































### **Help Your Medical Students Understand Exactly What They Need to Know About Anatomy**

With the support of 50+ expert presenters from around the world!

Primal Pictures partnered with the Anatomical Society to create a groundbreaking new learning tool: Primal's Anatomy Learning Outcomes for Medicine. A combination of explanatory videos, interactive 3D models, clinical content and self-assessment exercises for understanding everything in the Society's Core Regional Anatomy Syllabus for Undergraduate Medicine – the gold standard in anatomy education.











# Primal's Anatomy Learning Outcomes for Medicine

#### Who is Primal Pictures?

Primal Pictures has been at the forefront of anatomy education for over 30 years. We deliver best-in-class digital anatomical solutions that educate and inspire, answering the need for better understanding of human anatomy to promote and advance health science.

#### Who is the Anatomical Society?

The Anatomical Society, founded in 1887, is a learned society with charitable status. It promotes, develops and advances research and education in all aspects of anatomical science. The Society achieves this by organizing scientific meetings, publishing *Aging Cell* and *Journal of Anatomy*, and making annual awards of PhD studentships, grants and prizes.



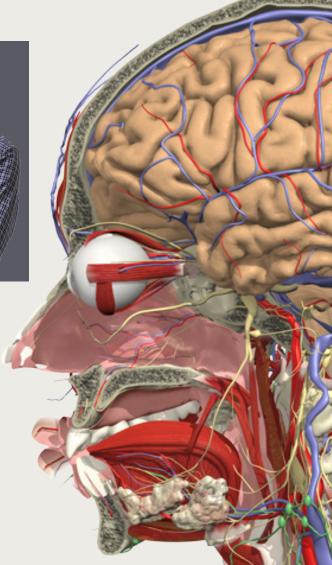
Partnering with Primal is a new and exciting opportunity for the Anatomical Society to further anatomical education.

Simon Parson - Anatomical Society President & Regius Chair of Anatomy, University of Aberdeen









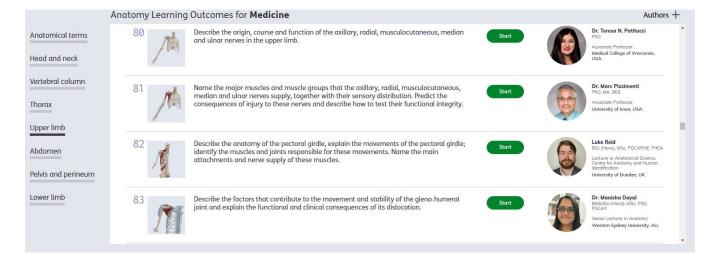
#### What is the Society's Core Regional Anatomy Syllabus for Undergraduate Medicine?

The Core Regional Anatomy Syllabus for Undergraduate Medicine has been in development for more than 20 years and represents the gold standard in anatomy education, detailing specific anatomical knowledge that doctors require to safely practice medicine.

It sets out a series of 156 learning outcomes that an individual medical student should achieve by graduation. In forming them, the Delphi technique was used to seek a wide consensus from a panel of 39 experts. The learning outcomes are applicable to all medical programs and can be used by curriculum planners, teachers and students alike in addressing the perennial question: "What do I need to know?"

View the full list of learning outcomes here: Journal of Anatomy, Volume 228, Issue 1, Pages 15-23.







The Learning Outcomes give students very specific and quite directed areas in which they can concentrate and learn ... as an adjunct to the class-room ... and makes this enormous subject anatomy a little less daunting.

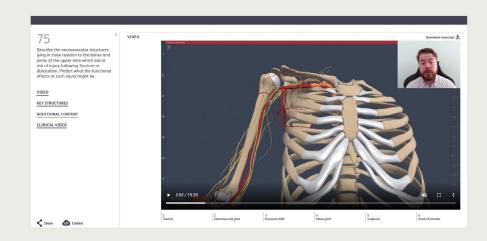
Tracey Wilkinson
Principal Anatomist and Cox Chair of Anatomy, University of Dundee

# **Resource Highlights**

All content can be easily shared with students, either by providing a direct link to a specific learning outcome or by embedding the entire learning outcome directly into an LMS/VLE.

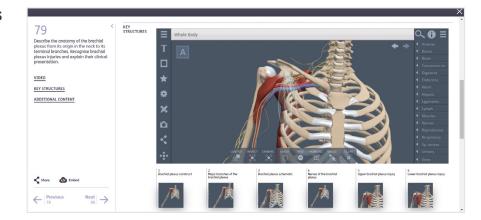
#### **156 Explanatory Videos**

The videos (one per learning outcome) equate to more than 35 hours of content in total! 50 presenters from over 30 institutions across 8 countries leverage Primal's 3D visuals to demonstrate the anatomy and explain the concepts required to fulfill each learning outcome.



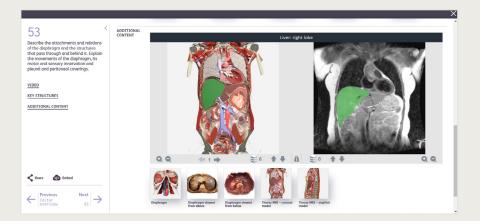
#### **Embedded Interactive 3D Models**

Accompanying each learning outcome video, these same models used in the explanatory videos allow concurrent exploration of the anatomy by the student and encourage directed self-learning.



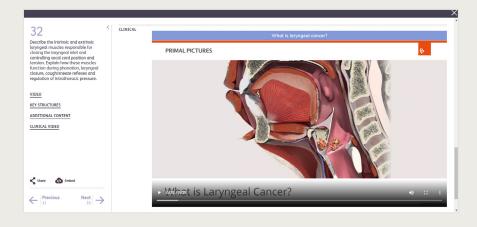
#### **Additional Exclusive Content**

Including dissections, imaging, interactive slides, videos and detailed 3D views.



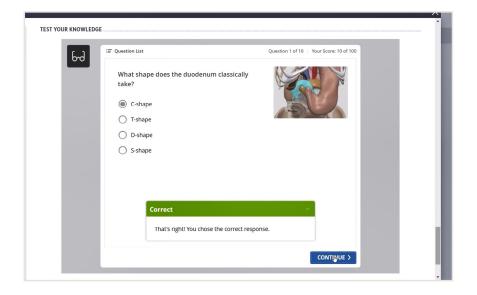
#### **Relevant Clinical Content**

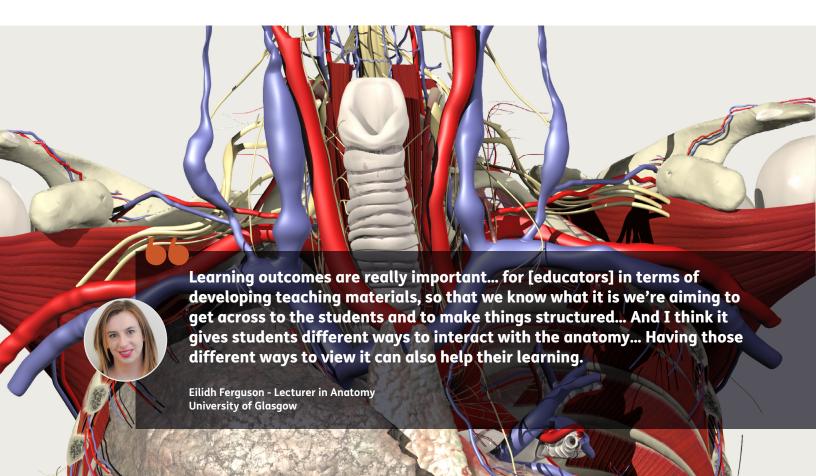
Tangible clinical context solidifying the importance and application of learning. From Primal's Disease & Conditions module.



#### Self-assessment

Each learning outcome includes a set of multiple-choice questions enabling students to track their progress and understanding, with an option to indicate when they have completed the outcome.





# **Advantages for Educators**

- Less time required for content creation Sourcing curriculum-aligned content is time consuming. Give yourself more time to teach those lightbulb moments!
- Flipped classroom leading to increased student interaction Students can study the relevant learning outcome before class, allowing more time for deep dives beyond the basics and facilitating student discussion and progress.
- **Vetted content from a trusted source** Created by experts across the globe and peer reviewed to ensure students learn from a reliable and trusted source.
- **Learn tips and tricks from your peers** With 50 presenters from over 30 institutions across 8 countries, this is your chance to see how anatomy is taught around the globe.



It's useful as a faculty member because we're able to use some of the images in our learning materials and they can link and guide the students to the specific aspects of the tool and create this bespoke learning experience.



Luke Reid - Lecturer in Anatomical Sciences, University of Dundee

## **Advantages for Students**

- **Remove the noise** Only the required anatomy for each learning outcome is included, providing the content in short bursts for manageable learning.
- Credible content It's all too easy to find inaccurate anatomy content on the internet. Primal's Anatomy Learning Outcomes for Medicine is created by experts to ensure you learn from a reliable and trusted source.
- **Easy to access** Access all content easily on the Anatomy.tv platform, allowing students to invest time in their own education.
- **Diverse learning opportunities** Watch videos from presenters across the globe with different perspectives and teaching styles.



This product bridges the gap between textbook and patient, and enables the individualization of learning to help the learner learn in their own time – at their own pace – and to try to identify their own gaps in their knowledge to try and build a rounded picture of the human form.

Emily Baxter - Anatomy Demonstrator, University of Liverpool

### **Meet the Team**

Primal Pictures has partnered with the Anatomical Society Education Committee, who kindly formed an Editorial Board (anatsoc.org. uk/Education) to compile a list of experts. 50+ then contributed to the project, including members from the Education Committee.

Editor-in-chief D. Ceri Davies and our Editors guaranteed consistency in detail, ensuring every word in the videos was verified for accuracy and relevance to the medical curriculum.

This incredible resource would be nothing without our amazing team from across the globe – all passionate about anatomy education and all experts in their field.

A full list is provided below, and we thank them all!

#### **Anatomical Terms**



#### Editor (and Editor-in-chief):

D. Ceri Davies - Senior Anatomy Demonstrator, University of Cambridge (UK)

#### **Presenters:**

Samantha Goodchild - Senior Lecturer in Anatomy, Anglia Ruskin University (UK) Mikaela Stiver - Assistant Professor, McGill University (CA)

#### Radiology



#### **Editor/Presenter:**

Adam Taylor - Professor of Anatomy, Lancaster University (UK)

#### **Presenters:**

Nathan Betteridge - Consultant Anaesthetist, Manchester Royal Infirmary (UK)

Tilak Das - Consultant Radiologist, Cambridge University Hospitals NHS Foundation Trust (UK)

Joe McAleer - General and Colorectal Surgery & Anatomical Teacher, Lancaster University (UK)

Justine Milward - Clinical Teaching Fellow & Clinical Fellow Anaesthetics, Lancaster University (UK)

Katerina Prodromou - Clinical Fellow in Paediatric Urology, Alder Hey Children's Hospital & Senior Clinical Lecturer, Lancaster School of Medicine (UK) Joshua Taylor - Radiology Speciality Trainee, North West School of Radiology (UK)

#### **Head & Neck**



#### Editor/Presenter (and Editor-in-chief):

D. Ceri Davies - Senior Anatomy Demonstrator, University of Cambridge (UK)

#### **Presenters:**

Peter J. Bazira - Professor of Clinical Anatomy and Medical Education, Hull York Medical School (UK)

Cecilia Brassett - Teaching Professor in Human Anatomy, University of Cambridge (UK)

Eilidh Ferguson - Lecturer in Anatomy, University of Glasgow (UK)

Tom Gillingwater - Professor of Anatomy, University of Edinburgh (UK)

Claudia Krebs - Professor of Teaching, University of British Columbia (CA)

Kat Sanders - Senior Lecturer in Clinical Anatomy, Hull York Medical School (UK)

Ryan C. Splittgerber - Associate Professor of Surgery, Vanderbilt University (US)

Mikaela Stiver - Assistant Professor, McGill University (CA)

Maniccam Thavarajah - Joint Lead for Clinical Skills Domain & Senior Anatomist, Imperial College London (UK)

Asha Venkatesh - Senior Lecturer in Anatomy, University of Aberdeen (UK)

Anthony J. Weinhaus - Associate Professor, University of Minnesota (US)

#### **Vertebral Column**



#### **Editor/Presenter:**

Melissa A. Carroll - Associate Professor, The George Washington University School of Medicine (US)

#### **Presenter:**

Emily Baxter - Anatomy Demonstrator, University of Liverpool (UK)

#### **Thorax**



#### **Editor/Presenter:**

Gabrielle Finn - Vice Dean, University of Manchester (UK)



#### **Editor/Presenter:**

Rebecca Quinn - Senior Lecturer in Anatomy, Sunderland University (UK)

#### **Presenters:**

Bipasha Choudhury - Senior Lecturer in Anatomy, University of Manchester (UK) Lauren Clunie - Lecturer in Clinical Anatomy, Hull York Medical School (UK) Angelique N. Dueñas - Assistant Professor, Northwestern University (US)

Jason M. Organ - Associate Professor of Anatomy, Cell Biology & Physiology, Indiana University School of Medicine (US)

Kat Sanders - Senior Lecturer in Clinical Anatomy, Hull York Medical School (UK)

Tanya J. Shaw - Reader & Head of Anatomy, King's College London (UK)

#### **Upper Limb**



#### **Editor/Presenter:**

Tracey Wilkinson - Principal Anatomist & Cox Chair of Anatomy, University of Dundee (UK)

#### **Presenters:**

Manisha Dayal - Senior Lecturer in Anatomy, Western Sydney University (AU) Teresa N. Patitucci - Associate Professor, Medical College of Wisconsin (US) Marc Pizzimenti - Associate Professor, University of Iowa (US) Luke Reid - Lecturer in Anatomical Sciences, University of Dundee (UK) Adam Taylor - Professor of Anatomy, Lancaster University (UK)

#### **Abdomen**



#### **Editor/Presenter:**

Clemens Kiecker - Reader, King's College London (UK)

#### **Presenters:**

Kate Dulohery - Senior Lecturer in Anatomy, University of Sunderland (UK) Claire Fitton - Lecturer in Anatomy, University of Glasgow (UK) Jaudon Foiret - Blended Learning Advisor, Stellenbosch University (SA) Debs Patten - Professor of Anatomy, University of Sunderland (UK)

#### With thanks to:

Scott Border - University of Glasgow (UK)
Ajith George - Keele University (UK)
Stephanie Lathe - Learning Curve (SA)
Joanna Matthan - Newcastle University (UK)
Amanda Meyer - The University of Western Australia (AU)
Simon Parson - University of Aberdeen (UK)
Claire Tierney - University of Liverpool (UK)

#### **Pelvis & Perineum**



#### **Editor/Presenter:**

Claire F. Smith - Head of Anatomy, Brighton and Sussex Medical School (UK)

#### **Presenters:**

Emily Baxter - Anatomy Demonstrator, University of Liverpool (UK)
Aiden Jayanth - Acting Head of Anatomy, Brighton and Sussex Medical School (UK)
Seaneen McDougall - Lecturer in Anatomy, University of Dundee (UK)
Nalini Pather - Professor & Chair of Anatomy, University of New South Wales (AU)

Danya Stone - Anatomy Lecturer, Brighton and Sussex Medical School (UK)

#### **Lower Limb**



#### **Editor/Presenter:**

Hannah Shaw - Reader and Head of Anatomy, Cardiff University (UK)

#### **Presenters:**

Natasha AMS Flack - Lecturer, University of Otago (NZ)
Flora Gröning - Senior Lecturer in Anatomy, University of Aberdeen (UK)
Siobhan Moyes - Lead in Anatomy, University of Plymouth (UK)
Kirsty Richardson - Senior Lecturer in Anatomy, Cardiff University (UK)

Contact partner TDS Health today to learn more about subscription options or to schedule a free demo or trial: theteam@tetondata.com