

We Care About Student Success. Just Like You.

Picmonic is a radically different visual learning approach that engages students better than textbooks. Through unforgettable stories and characters that form durable mental scaffoldings, student learning outcomes increase, helping you as an educator to nurture students who excel in school and dominate Medical Lab Technician certification exams.



Engaged Students Excel

Our vast library aligns with your curriculum so educators can quickly add Picmonics to lecture slides or assign material for review. Students come to class more prepared, remembering the critical knowledge required to pass exams.

Better Insights, Better Outcomes

The Faculty Analytics Dashboard allows for easy tracking of student progress by time or subject. This built-in low-stakes assessment can be used as an intervention tool for struggling students.

Valuable Time-Saving Tool for Educators

Easily integrates with Learning Management System apps for Canvas, Blackboard, Moodle, and D2L Brightspace, while offering single sign-on and automated grade book data syncing.

Efficient and Highly Effective.

- 2-3 Minute **Mnemonic Videos**
- Thousands of **Multiple-Choice Questions** and **Adaptive Daily Quizzes**
- Built-In **Spaced Repetition**
- Real **Medical Imagery** Alongside **Consistent Characters**
- **Customizable** Content
- **Mobile Apps**

*Read the [IRB-approved research study](#).



Students who used **Picmonic** saw up to **50% Increase** in **exam scores** after **one week** & **331% Increase** in **long-term retention** of high-yield information.

Comprehensive. Convenient. Engaging.

600+ Need-to-Know Medical Assistant Concepts Organized by Course

Content library features more than 7,000 of the hardest to remember facts presented as entertaining & engaging mnemonic flashcards.

Anatomy
 Biochemistry
 Immunohematology
 Immunology

Introduction to Hematology
 & Hemostasis
 Microbiology
 Physiology

What Educators are Saying



Picmonic is an innovative learning tool that is multi-sensory and effective at helping students improve knowledge retention. Students often struggle to master bugs, drugs, diseases, and protocols using only traditional methods of study. Picmonic creatively engages students, which leads to positive self-efficacy. In turn, students attribute their success to the use of this program.

*- Athena R. Ganchorre, Ph.D.
 Director of Student Development, University of Arizona*



Picmonic takes challenging content and makes it understandable and memorable, while building the connections that will lead to better analysis and critical thinking. As a study tool, Picmonic offers review strategies that are critical for doing well on board and certification exams.

*- Tonya Taylor, RN, MSN, MBA, COS-C
 Director of Nursing & Associate Professor,
 Northeast Texas Community College*

Features for Educators



With **Premium access**, educators can evaluate then integrate Picmonic's video-quiz lessons into their curriculum, helping to engage students and providing a valuable time-saving early intervention tool.

Visit us at tetondata.com/product-picmonic

Available on **web**, **mobile**, and through your **Learning Management System**



Contact Us

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